



A SWOT Adventure!

Read the instructions and write accordingly

NAME: _____

DATE: _____

SWOT analysis is like a special tool that helps us look at the good things (Strengths), the not-so-good things (Weaknesses), the exciting possibilities (Opportunities), and the challenges (Threats) when we're planning something. It's like making a list of all the things we're good at, what we need to work on, what cool things we can do, and what problems we might face along the way.

Instructions:

1. Think about a career you might be interested in.
2. Fill in the blanks and answer the questions to complete the SWOT analysis.

Career of Interest: _____

Strengths: Think about what you're good at or what you enjoy doing.

- What are your talents and skills that could help you in this career?
- What do you enjoy doing that might be useful in this career?
- What positive traits do you have that could help you succeed in this career?

Strengths	Examples
1.	
2.	
3.	
4.	



Weaknesses: Consider areas where you might need improvement or challenges you might face.

- What skills or knowledge do you lack for this career?
- What tasks or aspects of this career do you find challenging?
- Are there any personal weaknesses that might hinder your success in this career?

Weaknesses	Examples
1.	
2.	
3.	
4.	

Opportunities: Think about external factors that could benefit you in pursuing this career.

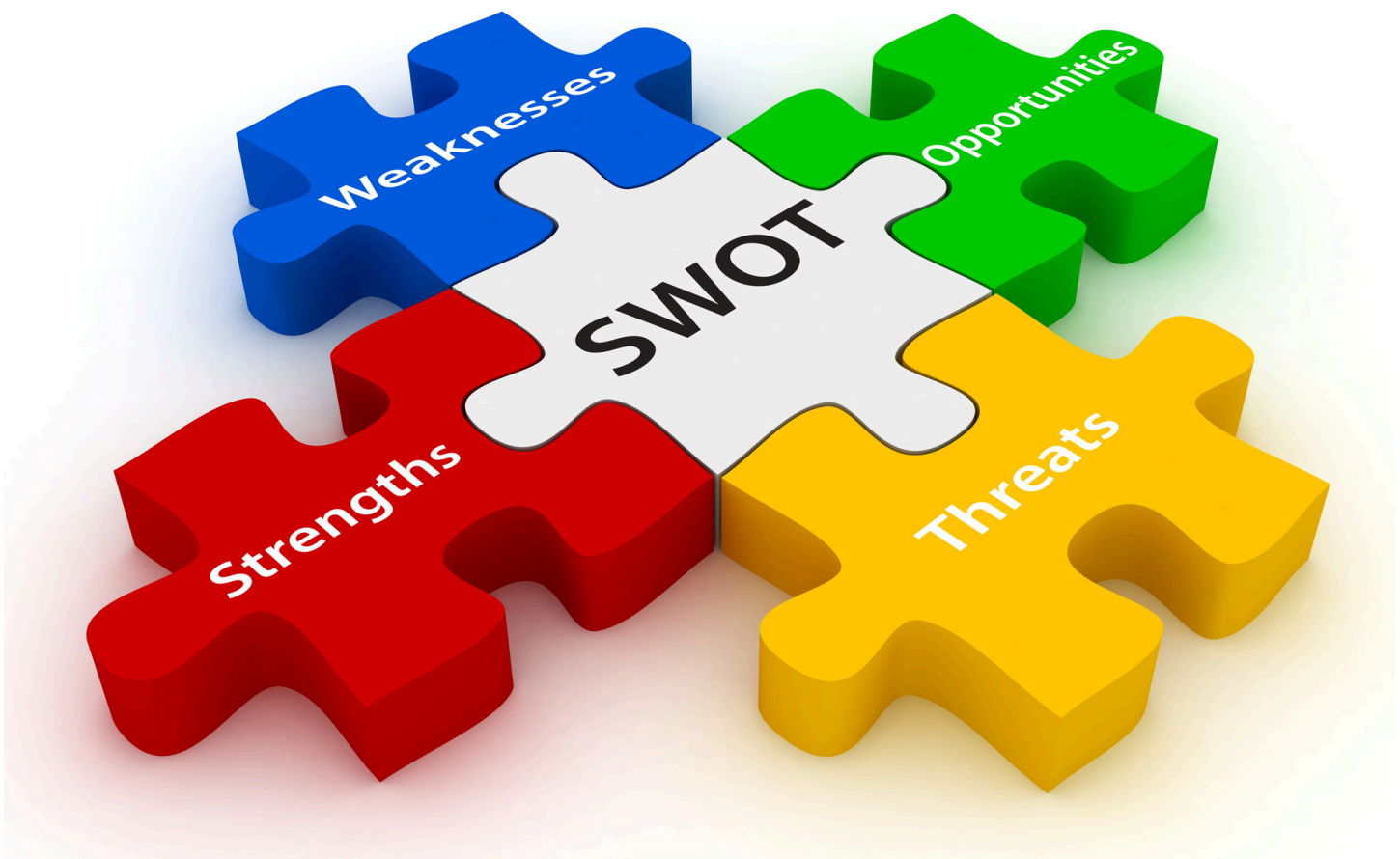
- Are there any new technologies or trends that could create opportunities in this career?
- Are there any educational or training programs available to help you prepare for this career?
- Are there any mentors or role models you could learn from in this career field?

Opportunities	Examples
1.	
2.	
3.	
4.	

Threats: Consider external factors that could pose challenges or obstacles to your career goals.

- Are there any economic factors that could affect job availability in this career?
- Are there any potential changes in regulations or laws that could impact this career?
- Are there any competitors or obstacles you might face in pursuing this career?

Threats	Examples
1.	
2.	
3.	
4.	



Answer Key

Position: Veterinarian

Strengths:

- 1. I know a lot about animals and how to help them feel better.
- 2. I'm good at talking to pet owners and making them feel comfortable.
- 3. I can perform surgeries and help animals in emergencies.
- 4. I love animals and want to help them stay healthy.

Weaknesses:

- 1. Sometimes it's hard to handle scared or angry animals.
- 2. I don't know much about some unusual animals.
- 3. I might get sad when an animal is very sick or hurt.
- 4. I can get really busy and might not have enough time for everything.

Opportunities:

- 1. I can learn new things about animals by going to special classes.
- 2. I can help animals in shelters find new homes.
- 3. I can learn about different ways to help animals feel better, like using special herbs.
- 4. I can teach other kids how to take good care of their pets.

Threats:

- 1. Sometimes there might be too many veterinarians in one place.
- 2. If people don't have much money, they might not be able to take their pets to the vet.
- 3. Sometimes animals can get sick with diseases that humans can catch too.
- 4. Taking care of animals can be really hard work and make me tired.